

Information notice on cookies and browsing through the Internet website

This information notice is provided to the natural persons who access and peruse the website of GOLDEN CAR S.R.L., pursuant to Article 13 of Legislative Decree No. 196/2003 as subsequently amended and supplemented and Article 13 of Regulation (EU) 679/2016 – “European personal data protection regulation”.

Identity of the Data Controller

This website is managed by GOLDEN CAR S.R.L., having its registered office in Via C. Battisti 66 – CARAMAGNA PIEMONTE (CN), 12030. The Data Controller ensures the security, confidentiality and protection of the personal data it is in possession of, during any stage of the processing thereof. The personal data collected are used in compliance with Legislative Decree No. 196/2003 as subsequently amended and supplemented and Regulation (EU) 679/2016.

The DPO, whose details are as follows, has been appointed:

Mrs Valentina Lauria, owner of Studio Lauria, with trading office situated in Via Lancia 91/A - 10141 Turin - Tel.: 0117602195 - @: segreteria@studiovlauria.it

Processing purposes

The computer systems and the software procedures employed in the operation of this website acquire, in the course of their normal exercise, some personal data whose transmission is implicit in the use of Internet communication protocols. This is information that is not collected to be associated with identified data subjects, but which by its own nature might, through processing and associations with data held by third parties, enable the identification of users. This category of data includes IP addresses or the domain names of computers utilised by the users who connect to the website, URI (Uniform Resource Identifier) addresses of the resources requested, the method used in submitting the request to the server, the size of the file obtained in reply, the numerical code indicating the status of the reply provided by the server (successful, error, etc.) and other parameters relating to the user's operating system and computer environment. These data are utilised solely to draw anonymous statistical information on use of the website and to check that it is working properly, and are erased immediately after their processing. The data might be used to ascertain liability in the hypothetical event of computer crimes against the website.

Legal ground for the processing

The use of technical cookies is a processing carried out in the legitimate interest of the Data Controller; the use of analytics cookies takes place with the data subject's consent.

Data recipients

The Data Controller does not communicate any personal identification data or information to third parties save, if need be and only to the extent that is strictly required, to those who intervene as suppliers for the provision of services relating to management of the Internet website and for the resultant management of the contractual relationship and the relevant administrative obligations.

Transfer of data

The Data Controller does not transfer the personal data to third countries or to international organisations.

Data storage

The Data Controller stores the data for the time required to draw anonymous statistical information on use of the website and to check that it is working properly. The data are erased immediately after their processing.

Data subject's rights

With regard to Article 7 of Legislative Decree No. 196/2003, as subsequently amended and supplemented, and Articles 15 – right of access, 16 – right of rectification, 17 – right to erasure, 18 – right to limitation of processing, 20 – right to portability, 21 – right of objection and 22 – right of objection to the automated decision-making process of Regulation (EU) 679/2016, the data subject exercises his rights by writing to the Data Controller at the abovementioned address, or by e-mail, specifying the subject of his request and the right he intends to exercise and attaching a photocopy of an identity document proving the legitimacy of the request.

Withdrawal of consent

With regard to Article 23 of Legislative Decree No. 196/2003 as subsequently amended and supplemented and Article 6 of Regulation (EU) 679/2016, the data subject may withdraw his consent at any time.

Lodging a complaint

The data subject is entitled to lodge a complaint with the monitoring authority of his state of residence.

Refusal to provide the data

The data subject may refuse to provide his browsing data to the Data Controller. To do so, he must disable the cookies following the instructions supplied by the browser used. Disabling the cookies might worsen the browsing and enjoyment of the website features.

Automated decision-making processes

The Data Controller does not engage in any data processing that consists in automated decision-making processes.

Types of Cookies

Cookies are information entered on the user's browser when you visit a website or use a social network through your pc, smartphone or tablet. Each cookie contains different data, such as, for example, the name of the server it originates from, a numerical identifier, etc. Cookies can remain in the system for the duration of a session (i.e. until the browser used to surf the web is closed) or for long periods, and can contain a unique identification code.

Technical cookies

Some cookies are used to perform computer authentications, monitoring of sessions and memorisation of specific information on the users who access a web page. This so-called technical cookies are often useful, since they intervene, for instance, to facilitate some procedures when you make purchases online, when you authenticate yourself to reserved access areas, or when a website automatically recognises the language you normally use. A specific type of cookies, called analytics, are then used by website managers to gather information, in aggregate form, on the number of users and on the way they visit the website itself, in order to then elaborate general statistics on the service and on use thereof.

Profiling cookies

Other cookies can instead be used to monitor and profile users during browsing, studying their web consultation or consumption movements and habits (what they buy, what they read, etc.), including for the purposes of sending advertisements of targeted and customised services (so-called Behavioural Advertising). We speak in this case of profiling cookies. It can happen that a web page contains cookies from other websites and contents in various elements hosted on the page itself, such as banner ads, images, videos, etc. These are the so-called third party cookies, which are normally used for profiling purposes. Given the special invasiveness that profiling cookies (especially third party ones) might have within the scope of users' private sphere, European and Italian regulations lay down that the user must be adequately informed about their use and express his own valid consent to the inclusion of cookies on his terminal.

Cookies used

The www.golden-car.it website uses the cookies to render the website services more simple and efficient for the user who views the web pages. The users who access the website will receive very small quantities of information on the devices they utilise, be they computers or mobile devices, in the form of small text files, "cookies" indeed, memorised in the directories used by their browser. The cookies used by golden-car.it enable it to:

- memorise browsing preferences,
- avoid re-entering the same information more than once,
- analyse use of the services and contents provided by the website in order to optimise the browsing experience.

The www.golden-car.it website uses Google Analytics or Shynistat. In this case, the information generated by the cookie on use of the website is transmitted to Google Inc. or to Triboo Data Analytics srl and stored on its servers. These data recipients use the information with a view to producing reports on the website activities, intended for the Data Controller or for subjects appointed by it. You may refuse to provide the browsing data by selecting the appropriate browser setting. In this regard, reference should be made to the information notices published on Google's <https://www.google.it/intl/it/policies/privacy/> website and to the additional browser component for disabling Google Analytics <https://tools.google.com/dlpage/gaoptout?hl=it> or to https://www.shynistat.com/it/informativa_privacy_generale_app.html. This choice, however, might prevent use of all the website features. By accepting, instead, use of the cookies as described above and proceeding with the browsing, the user gives his free and unconditional consent to the personal data processing by the Committee and by Google or Inc. Triboo Data Analytics srl according to the

aforementioned methods and purposes. From the moment the user clicks on any icons of Facebook, Twitter, Youtube, Instagram, etc., he is directed to the respective websites and receives from them cookies that are not under the Data Controller's control. If, lastly, the user arrives at the website after having clicked on a banner ad published on another website, he must know that the manager of the advertising network has assigned cookies necessary to detect the throughput and the amount of any purchases made. Managing these cookies is the responsibility of the manager of the advertising network, whose information notice can as of rule be perused on its institutional website.

GOLDEN CAR S.R.L.

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